

# AGOSTINI CHLOÉ

## Project Manager

Digital Enthusiast – Problem Solver – Tech Savvy

### CONTACT

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Lyon, France

### EDUCATION

**2009-12** IMAC Engineering  
*Engineering degree in computer science & multimedia, major in management*

**2007-2009** French “Classe Préparatoire aux Grandes Ecoles”  
Liberal Arts

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*2-year intensive program prep for the national competitive exams*

### LANGUAGES

**French:** Mother tongue

**English:** Fluent (TOEIC: 955/990)

**Japanese:** Conversational

*One month in immersion in Tokyo, Japan*

**Spanish:** Basics

**Korean:** Basics

*One semester as an exchange student in Jeonju, South Korea*

### INTERESTS



CrossFit training



Video Games

### EXPERIENCE

#### SOCIAL MEDIA MANAGER - HEAD OF CUSTOMER SUPPORT

**Since 08/2015 – Eden Games**

Gear.Club launch worldwide on iOS, Android and Apple TV

Customer Support: strategy & management (external provider, VIP players)

Social Media: strategy and day-to-day management of Facebook, Twitter, Instagram, Youtube accounts

#### PRODUCT OWNER

**05/2015 – 08/2015 – Betclik Everest Group**

Legal & technical needs management from regulators in collaboration with Product and IT teams for new and current markets websites

#### WEB PROJECT MANAGER

**04/2012 – 05/2015 – Disneyland Paris**

Project management: marketing and e-booking websites redesign

Simultaneous management and administration of development, test and content entry teams

> 1.3M\$ budget, 100+ stakeholders, 18 countries

Traffic up overall by 33% including 92% on mobile

Digital revenue up by 25% including 126% on mobile

#### ACCOUNT MANAGER (INTERNSHIP)

**04/2011 - 09/2011 – Edelman for Microsoft IEB - Xbox**

PR assistant: help creating and sending press releases, managing game launch events, reporting to Microsoft France and Edelman EMEA

### COMPETENCES

#### PROJECT MANAGEMENT

Coordination and team management, up to 15 people including developers, testers, customer support agents and content integrators

International range projects in multilingual and multicultural teams

SCRUM methodology

#### MARKETING

Great knowledge about Internet and its characteristics: SEO, SEM...

Social media expert

#### TECHNICAL

Development and web integration: HTML 5, CSS 3, JS, XML, JSON

Web design, responsive and adaptive

#### SOFTWARES

Word, Excel, Powerpoint – Adobe Photoshop – JIRA – Trello – Slack