

AGOSTINI CHLOÉ

Project Manager

Digital Enthusiast – Problem Solver – Tech Savvy

CONTACT

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Lyon, France

EDUCATION

2009-12 IMAC Engineering
Engineering degree in computer science & multimedia, major in management

2007-2009 French “Classe Préparatoire aux Grandes Ecoles”
Liberal Arts

2-year intensive program prep for the national competitive exams

LANGUAGES

French: Mother tongue

English: Fluent (TOEIC: 955/990)

Japanese: Conversational

One month in immersion in Tokyo, Japan

Spanish: Basics

Korean: Basics

One semester as an exchange student in Jeonju, South Korea

INTERESTS



CrossFit training



Video Games

EXPERIENCE

SOCIAL MEDIA MANAGER - HEAD OF CUSTOMER SUPPORT

Since 08/2015 – Eden Games

Gear.Club launch worldwide on iOS, Android and Apple TV
Customer Support: strategy & management (external provider, VIP players)

Social Media: strategy and day-to-day management of Facebook, Twitter, Instagram, Youtube accounts

PRODUCT OWNER

05/2015 – 08/2015 – Betclik Everest Group

Legal & technical needs management from regulators in collaboration with Product and IT teams for new and current markets websites

WEB PROJECT MANAGER

04/2012 – 05/2015 – Disneyland Paris

Project management: marketing and e-booking websites redesign
Simultaneous management and administration of development, test and content entry teams

> 1.3M\$ budget, 100+ stakeholders, 18 countries

Traffic up overall by 33% including 92% on mobile

Digital revenue up by 25% including 126% on mobile

ACCOUNT MANAGER (INTERNSHIP)

04/2011 - 09/2011 – Edelman for Microsoft IEB - Xbox

PR assistant: help creating and sending press releases, managing game launch events, reporting to Microsoft France and Edelman EMEA

COMPETENCES

PROJECT MANAGEMENT

Coordination and team management, up to 15 people including developers, testers, customer support agents and content integrators
International range projects in multilingual and multicultural teams
SCRUM methodology

MARKETING

Great knowledge about Internet and its characteristics: SEO, SEM...
Social media expert

TECHNICAL

Development and web integration: HTML 5, CSS 3, JS, XML, JSON
Web design, responsive and adaptive

SOFTWARES

Word, Excel, Powerpoint – Adobe Photoshop – JIRA – Trello – Slack